



# ANTOR – JAPAN

ASSOCIATION OF NATIONAL TOURIST OFFICE REPRESENTATIVES IN JAPAN  
駐 日 外 国 政 府 観 光 局 協 議 会

## PRESS RELEASE

January 2022

### Title: Announcement for ANTOR-JAPAN New Board Members

We are glad to announce that on December 13<sup>th</sup>, 2021, the New Board Members of ANTOR-JAPAN from January 2022 have been decided at the General Meeting. Please find our new members below:

Chairman	Mr. Frédéric MAZENQ	Director in Japan Atout France, France Tourism Development Agency
Vice Chairman	Akira NISHIYAMA	Regional Manager Asia & Australia Germany National Tourist Office
Director	Mr. Raül GUERRA	Japan & South Korea Regional Director Catalan Tourist Board

Created in 1966, ANTOR-JAPAN is the association of foreign tourist representatives. ANTOR-JAPAN aims at strengthening the growth of outbound tourism from Japan to the world through cooperation with the travel trade. Tourism is obviously a major industry, but it's also a special industry. We think that developing international tourism leads to a better understanding and appreciation of various nations and cultures and thus plays a vital part in making the world a better, safer, friendlier place for all.

For two years now the world has been facing the COVID-19 pandemic and one of the consequences are that outbound tourism from Japan is pretty much completely stopped. The current situation is certainly the most serious the travel industry has ever faced through its history.

Still, there is no reason to think that the Japanese people will travel abroad has disappeared. It is of course difficult to say when market recovery will begin but we know that a strong recovery will happen when Japanese people can travel easily again. There are many uncertainties in front of us and it is then more important that we work together to prepare this recovery in the best possible way.

All ANTOR-JAPAN members remain motivated and active. We all look forward to getting the Japanese outbound market moving again with our friends from the travel trade.

Let us make 2022 the year when the Japanese travel abroad again!  
Sincerely yours,

Frederic Mazenq  
ANTOR-JAPAN  
Chairman

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