



ANTOR-JAPAN

GM & YEAR-END PARTY

BOUNENKAI 2019

REPORT

December 17th, 2019 @ PULLMAN TOKYO TAMACHI

ANTOR-JAPAN GM & YEAR-END PARTY BOUNENKAI 2019



■ Title:

Part1: ANTOR-JAPAN GM Vol.04
Part2: YEAR-END PARTY BOUNENKAI 2019

■ Place:

PULLMAN TOKYO TAMACHI (9F Banquet)

■ Date:

17th December 2019 (Tuesday)

■ Time:

18:00-20:00

■ Organized by:

ANTOR-JAPAN

■ Attendees:

- Ambassadors and Embassy staffs	8
- ANTOR-JAPAN Members	30
- Guests	2
- Media	2
- Students	3
- ANTOR-JAPAN staffs and others	5

- Total persons	50

PARTY PROGRAM



- 17:00 General Meeting Vol.04
- 18:00 Party Door Open
- 18:15 Opening
 - Speech by Mr. Frederic Mazenq, Chairman of ANTOR-JAPAN
 - Speech by Mr. Akihiko Hosaka, Outbound Travel Promotion Division, JATA the International Tourism Department of the Japan Travel Agency.
 - Photo session (Ambassadors/VIP together)
 - Toast by Ms. Kazumi Nara, Director for Travel Promotion of JTA
- 18:30 Dinner (Buffet Style)
- 20:00 Closing



Speech by
Mr. Frederic Mazenq
(ANTOR-JAPAN)



Speech by
Mr. Akihiko Hosaka
(JATA)



Toast by
Ms. Kazumi Nara
(JATA)

PHOTO SESSION



PHOTO SESSION with ANTOR-JAPAN Members, Ambassadors, Embassy staff, JTA, JATA and Guest.

GENERAL MEETING WITH Ms. Kazumi Nara (JTA)



ANTOR-JAPAN invited Ms. Kazumi Nara, Director for Travel Promotion of JTA to give us a small report about 2019 overall view of travel industry.

She mentioned that Outbound tourism is growing slowly, and we expect for further growth in 2020.

Here are the main themes below she has presented:

1) Trends of the numbers of international visitors and Japanese overseas travelers (1964 – 2018)

The number of Japanese overseas travelers had grown from the 1970s to 1990s, however, it had been fluctuating since then. On the contrary, the number of international visitors has been showing a rapid growth, exceeding that of Japanese overseas travelers in 2015. Under these trends, the number of Japanese overseas travelers may reach 20 million in 2019.

2) Changes in the number of Japanese overseas travelers.

3) Japanese overseas travelers (Country/Region) 2014~2017.

4) Number of international visitors from the countries participated in Rugby World Cup 2019.

5) Impact of revised consumption tax rate.

【Japanese overseas travel】

Total transaction value was 96.5%, compared to the same month last year.
Because of demonstrations in Hong Kong, total transaction value decreased compared to the same month last year.

【Travel by foreign people】

The total transaction value was 129.1%, compared with the same month last year.
Thanks to Rugby World Cup, sales were strong mainly in Europe, America and Australia, and the total transaction value increased compared to the same month last year.

【Japanese domestic travel】

The total transaction value was 93.3% compared to the same month last year.
Due to cancellations caused by Typhoon # 19, the total transaction value decreased compared to the same month last year.



PHOTO

