



ANTOR-JAPAN CHRISTMAS & NEW YEAR PARTY



REPORT

December 11th, 2018 @ OAKWOD PREMIER TOKYO MIDTOWN

ANTOR-JAPAN CHRISTMAS & NEW YEAR PARTY



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| ■ Title: | ■ Attendees: |
| ANTOR-JAPAN | |
| Christmas & New Year Party 2018 | - Ambassadors and Embassy staffs 10 |
| | - ANTOR-JAPAN Members 20 |
| ■ Place: | - Guests 14 |
| Oakwood Premier Tokyo Midtown (1F Lounge) | - Media 6 |
| 9-7-4, Akasaka, Minato-ku, Tokyo 107-0052 | - Students 9 |
| 03-5412-3131 | |
| ■ Date: | - ANTOR-JAPAN staffs and others 15 |
| 11th December, 2018 (Tuesday) | ----- |
| ■ Time: | |
| 18:30-20:30 | - Total persons 74 |
| ■ Organized by: | |
| ANTOR-JAPAN | |

PARTY PROGRAM



- 18:00 Door Open
- 18:30 Opening
- 18:35 Speech by Mr. Frederic Mazenq, Chairman of ANTOR-JAPAN
Speech by Mr. Hideki Ijichi, department chief of
the International Tourism Department of the Japan Travel Agency.
- 18:50 Photo session (Ambassadors/VIP together)
Toast by Mr. Yoshinori Ochi, Director of JATA
- 19:00 Dinner (Buffet Style)
- 19:30 Talk session with 9 University Students about
 - What is their motivation to travel abroad and their activities?
 - What can Japan do to increase motivation for overseas travel among young Japanese?
 - Q&A
- 20:00 Lottery
- 20:30 Closing



Speech by
Mr. Frederic Mazenq
(ANTOR-JAPAN)



Speech by
Mr. Hideki Ijichi
(JATA)



Toast by
Mr. Yoshinori Ochi
(JATA)

PHOTO SESSION



PHOTO SESSION with ANTOR-JAPAN Active Members, Ambassadors, Embassy staffs, JTA and JATA.

DISCUSSION WITH STUDENTS

While tourism into Japan is expected to hit a record 30 million this year, outbound tourism among Japanese, especially young Japanese, continues to decline. This year, we invited 9 Japanese university students to figure out what's preventing young Japanese from traveling overseas. Interesting responses we got included "today, there's so much information about everything that you don't know what to trust". There were also factors such as political and environmental instability. Indeed, these are very valid reasons.

Q: What can Japan do to increase motivation for overseas travel among young Japanese?

A: It is important to have an opportunity to make friends from all over the world so it would be easier to travel abroad. By visiting them, we can feel safer and we can learn more about the country and it makes us wanting to come back again. So it makes objectives to travel more.

Q: What is the main reason that young Japanese people don't travel?

A: The difficulties for us to travel are, lack of money, instable safety, lack of time and information.

It is now easier to get of course information of each destination by internet but, there are too much information so we don't know which one is the correct answer and we don't know what to trust.

Q: What is your point to make you decide to use this airline?

A: The price. We don't care so much if there is a good service or good food.

We hope representatives from embassies, airlines, and travel agencies who were there will use this information to help increase outbound travel, especially towards the Olympics, which are already less than 2 years away.



PHOTO



**ANTOR-JAPAN
CHRISTMAS &
NEW YEAR PARTY**

It is our pleasure to announce that ANTOR-JAPAN CHRISTMAS & NEW YEAR PARTY will be held on December 11th, 2018. We cordially invite you to join the festivity.

ANTOR-JAPAN Chairman

Date..... December 11th 2018 (Tue.)
Time..... 18:00 Open 18:30 Start (to 20:30)
Place..... Oakwood Premier Tokyo Midtown (Lounge1E)
Address 9-7-4, Akasaka, Minato-ku, Tokyo 107-0052
Dress code.. Business Casual

Please present this card and the envelope upon arrival. Thank you!

