



ANTOR-JAPAN

Association of National Tourist Office Representatives in Japan

駐日外国政府観光局協議会

Tourism Workshop & Seminar 2018

June 21st (Thu) 2018 @ ASEAN CENTRE

REPORT

07.09.2018

ANTOR-JAPAN Tourism Workshop & Seminar 2018

- Title:
ANTOR-JAPAN Tourism Workshop & Seminar 2018

- Place:
ASEAN CENTRE

- Date & Time:
June 21st, 2018 (Thursday)
11:00-15:00

- Organized by:
ANTOR-JAPAN

- Exhibitors:
 1. Malaysia Tourism Promotion Board
 2. Tourism Authority of Thailand
 3. Department of Tourism Tokyo Office Philippine Embassy
 4. South Africa Tourism

- Theme:
The latest destination information 2018 for B to B and destination information for students.

- Visitor:
70

- Opening Speech by:
Mr. Noor Azlan Abu Bakar, Chairman of ANTOR-JAPAN

- Guest Speech by:
Mr. Hideki Ijichi, Director of International Tourism Division of Japan Tourism Agency



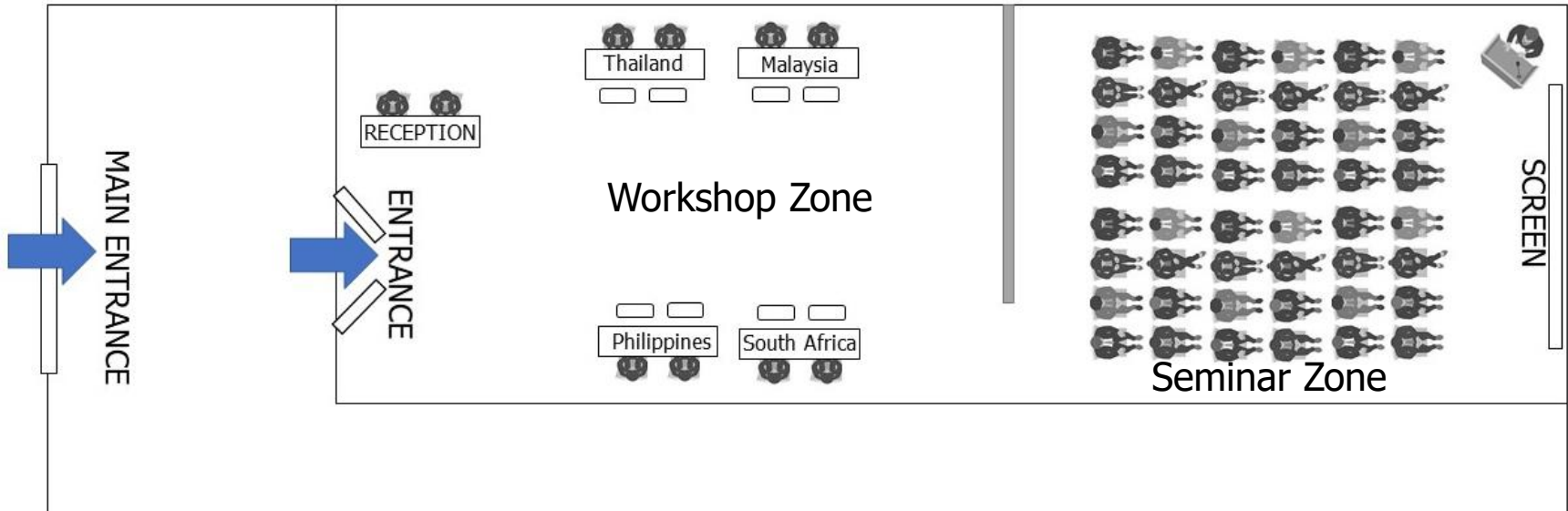
**Opening speech by Mr. Azlan,
Chairman of ANTOR-JAPAN**



ANTOR-JAPAN Invited 30 university students to join the workshop and seminar for a youth market approach. Mr. Ijichi highly appreciated ANTOR-JAPAN activities and its efforts in his speech.

ANTOR-JAPAN Tourism Workshop & Seminar 2018

■ Venue Layout and Seminar program



| ANTOR-JAPAN Tourism Seminar 2018 | |
|----------------------------------|--|
| 11:00-11:30 | Opening, Chairman remarks, Guest speaker 開会の辞、開会の挨拶、来賓挨拶 |
| 11:30-12:00 | Malaysia Tourism Promotion Board 参加政府観光局からのプレゼン I - マレーシア政府観光局 |
| 12:00-12:30 | Tourism Authority of Thailand 参加政府観光局からのプレゼン II - タイ国政府観光庁 |
| 12:30-13:00 | LUNCH BREAK 休憩 |
| *12:50-13:00 | *UNIVERSITY STUDENTS PRESENTATION ※休憩中、大学生による 10 分程度のプレゼンがあります。 |
| 13:00-13:30 | Department of Tourism Tokyo Office Philippine Embassy 政府観光局からのプレゼン III - フィリピン政府観光省 |
| 13:30-14:00 | South Africa Tourism 政府観光局からのプレゼン IV - 南アフリカ観光局 |

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■ Tourism Workshop



Malaysia Tourism Promotion Board



Tourism Authority of Thailand



Distribution of the latest information of each destination



Department of Tourism
Tokyo Office
Philippine Embassy



South Africa Tourism



Presentation by University Students
about their activities abroad

ANTOR-JAPAN Tourism Workshop & Seminar 2018

■ Tourism Seminar



Malaysia Tourism
Promotion Board



Tourism Authority of
Thailand



Department of Tourism
Tokyo Office
Philippine Embassy



South Africa Tourism

