

JATA Activities for Recovery of International Travel

国際往来回復にむけたJATAの活動

Outbound Travel Promotion Department
Japan Association of Travel Agents (JATA)

5th OCT. 2021

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1. JATA at present

2. Actions during the COVID-19 pandemic

- Lobbying
- Collaboration with other trade organizations
- Online seminars, business meetings

3. Preparing for the restart of international travel

- Roadmap
- Current travel restrictions and solutions
- List of countries and areas targeted for the restart of international travel

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4. Message to the members of BOAR

1. JATA at Present

▶ Travel Agencies in Japan (as of April 2020)

- Total number: 9,790 companies
- Number of employees: 100,000

▶ JATA Members (as of April 2021)

- Full members: 1,168 companies
- Number of employees: 64,870
- 1st tier travel agents: 610 (Products - overseas package tours)
- Large companies work in outbound, inbound and domestic travel, small and middle size companies specialize predominantly in outbound

▶ JATA Major Actions – Three Main Pillars

- (1) Measures for travel agents' survival
- (2) Consultation for travel agents regarding unexpected business transactions
- (3) Measures for recovery of travel & tourism in the new reality

1. JATA at Present

Transactions volumes of major Japanese travel agencies

Unit: Billion JPY

	Domestic Transactions volume	Outbound Transactions volume	Inbound Transactions volume	Total Transactions volume
2019	2,836 (Approx. USD 28 bln)	2,121 (Approx. USD 21 bln)	260 (Approx. USD 2.6 bln)	5,217 (Approx. USD 52 bln)
2020	1,166 (Approx. USD 11 bln)	316 (Approx. USD 3 bln)	35 (Approx. USD 0.3 bln)	1,517 (Approx. USD 15 bln)
2021	607 (Approx. USD 6 bln)	39 (Approx. USD 0.4 bln)	39 (Approx. USD 0.4 bln)	685 (Approx. USD 7 bln)

Data source: Japan Tourism Agency

Estimates: JATA 45 major travel agencies

Transactions Volumes of 2021: Expected amount after July

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2. Actions during the COVID-19 pandemic

▶ Lobbying - Proposal aimed at mitigating the impact of COVID-19 (on and after June 2021) and the results (☆)

- (1) Monetary support for tour cancellation & postpone to travel agents ☆
- (2) Early restart of Go To Travel Campaign
- (3) Application of Vaccination Passport for both domestic and overseas
- (4) Monetary support for overall travel industry (Extension of employment subsidiary support ☆)

Proposals submitted to:

JTA, MLIT, Ministry of Education, Culture, Sports, Science and Technology, Chief Secretary of the leading parties, LDP's Tourism Nation Special Committee, National Governors Association, Municipal governments, etc.

▶ Collaboration with other trade organizations

- ANTA, Japan Travel and Tourism Association
- Keidanren (Japan Business Federation) Task Force, Joint proposals
- Establishment of Travel Demand Creation Special Committee (JTA, MLIT, JNTO, Airports, JL, NH, BOAR)

▶ JATA Online Travel Mart & International Tourism Forum, Oct. & Nov. 2021

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4. Message to the members of BOAR

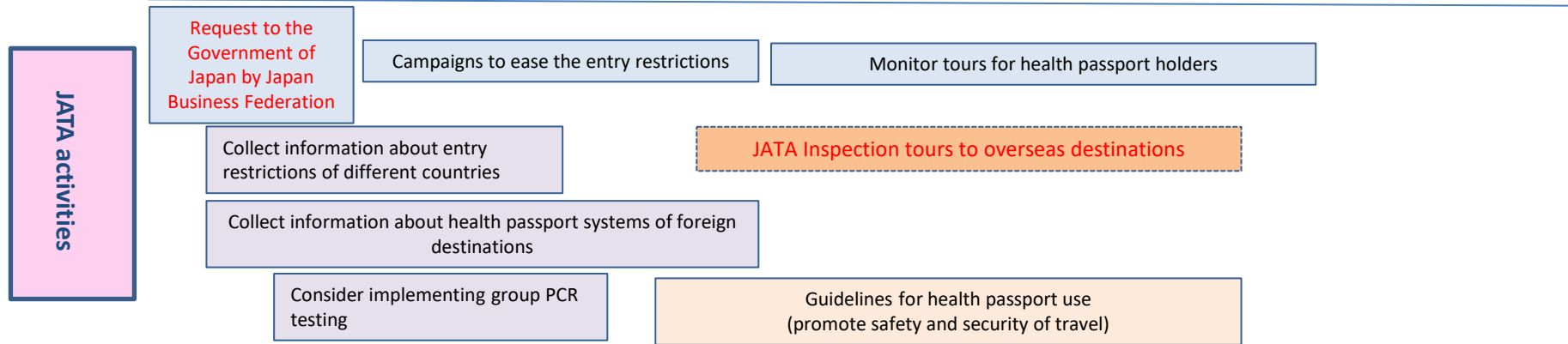
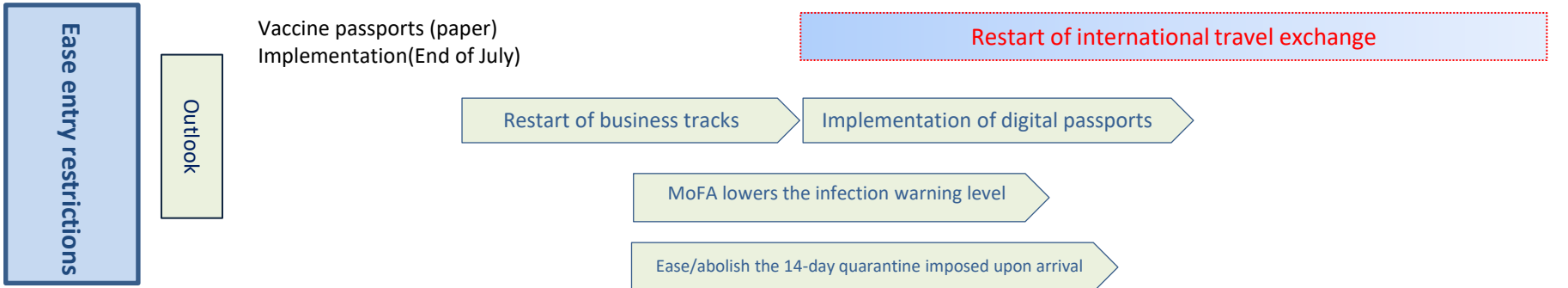
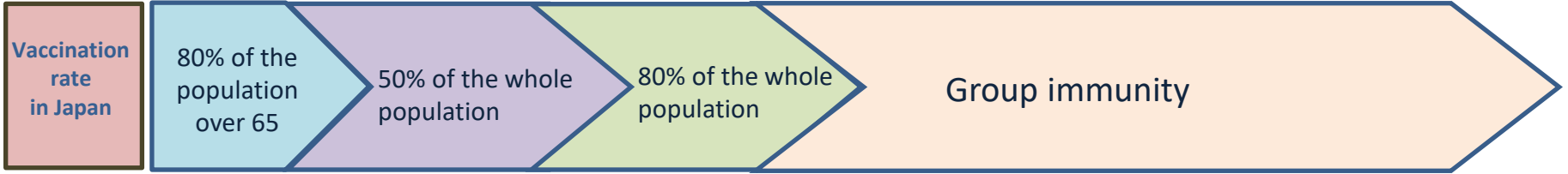
3. Preparing for the restart of international travel

- ▶ **Roadmap to the Restart of Travel**
 - **Analysis and Review of the Roadmap of early July 2021**
- ▶ **Current Travel Restrictions and Solutions**
- ▶ **List of Countries and Areas Targeted for the Restart of International Travel**

Roadmap to the Restart of Travel

As of July 08, 2021

June	July	Aug	Sep	Oct	Nov	Dec	Jan	Feb	Mar	Apr	May	Jun
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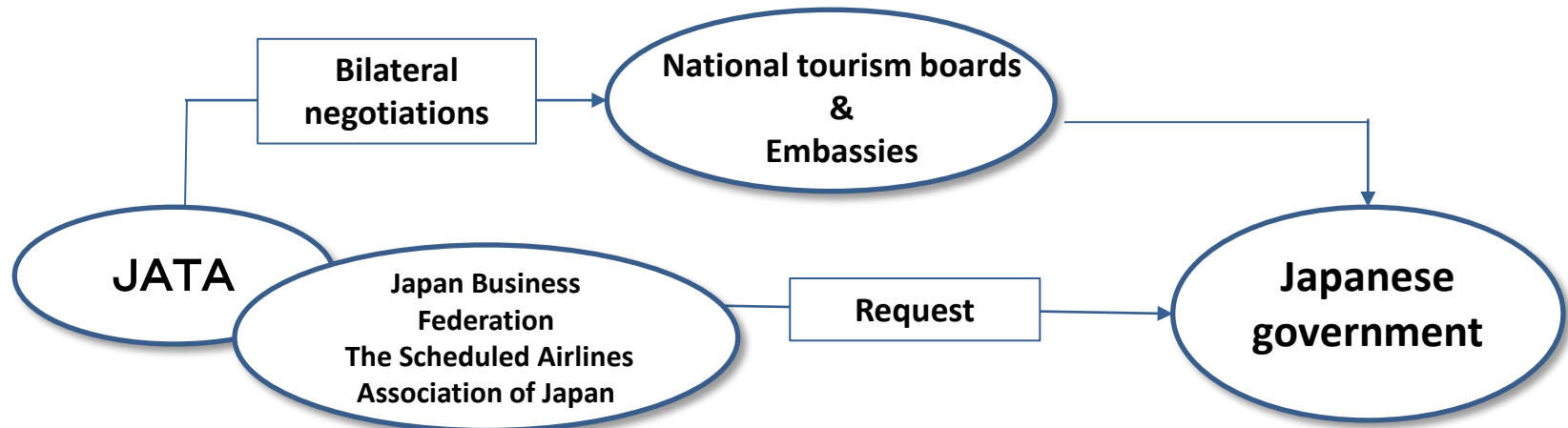


Current Travel Restrictions and Solutions

Barriers for the restart of international travel

- ✓ Ease or abolish the 14-day quarantine upon arrival
- ✓ Lower the infection warning level put in place for overseas destinations

Discussions with foreign national tourism boards and embassies on the restart of bilateral travel



List of Countries and Areas Targeted for the Restart of International Travel As of Sep. 27, 2021

Country	Fully vaccinated	New deaths	Status	Vaccine pass	One vaccination	New cases	MoFA travel advisory level	PCR test before entry
China	71.0%	0.0			76.5%	0.3	Level 2	×
Hong Kong	53.6%	0.0		○	59.0%	3.2	Level 2	×
South Korea	43.3%	0.9		○Note 1	71.3%	280.5	Level 2	×
Taiwan	7.2%	0.1			49.1%	2.2	Level 2	△
Vietnam	7.1%	16.3		○	29.5%	712.2	Level 2	△
Malaysia	58.7%	67.7		○	69.1%	3210.3	Level 3	△
Thailand	21.7%	12.8		○Note 1 1	41.6%	1268.2	Level 3	○
Singapore	77.9%	2.4		○Note 1	79.8%	1491.7	Level 2	△
Philippines	17.1%	9.8			17.4%	1175.9	Level 3	△
Indonesia	17.0%	4.1		○	30.0%	69.4	Level 3	△
India	15.3%	1.3			44.6%	128.6	Level 3	△

	Conditonins (Vaccination rate/Number of new infections)	Measures proposed by JATA applicable to fully vaccinated travelers
Green	Vaccination rate over 50%, new deaths under 30.	If travelers' PCR test before departure is negative, they don't have to qaurantine. Travel advisory level should be lowered to Level 1 (not for the whole country but on a state-by-state basis)
Yellow	Vaccination rate 40%-50%, number of new deaths under 30; Vaccination rate under 40%, number of new deaths under 3.	PCR test before departure for home 帰国前の現地でのPCR検査に加え、帰国後3日間隔離し、PCR検査で陰性ならその後の隔離無し。(危険度は2)
Red	Other	Quarantine required (Level 3 and over)

List of Countries and Areas Targeted for the Restart of International Travel As of Sep. 27, 2021

Country	Fully vaccinated	New deaths	Status	Vaccine pass	One vaccination	New cases	MoFA travel advisory level	PCR test before entry
Australia	39.3%	2.8	Yellow		60.5%	460.8	Level 2	×
New Zealand	35.2%	0.0	Yellow		65.8%	25.7	Level 2	×
United Kingdom	65.6%	15.1	Green		71.7%	3407.1	Level 3	○
France	65.9%	8.1	Green	○	76.2%	694.7	Level 3	◎
Spain	77.4%	9.5	Green		80.2%	364.8	Level 3	◎
Italy	66.3%	6.1	Green	○	73.7%	430.0	Level 3	○
Germany	63.1%	5.3	Green	○	67.0%	662.9	Level 3	◎
Finland	59.6%	2.3	Green		74.2%	498.7	Level 3	○
Canada	70.4%	6.8	Green	○	76.5%	785.3	Level 3	△
USA	55.1%	43.7	Yellow	○Note 1	64.2%	2598.0	Level 3	○
Hawaii	66.8%	41.2	Yellow		75.3%	2063.0	Level 3	◎
Japan	55.2%	3.2			67.3%	166.1		

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Message to the members of ANTOR

- ▶ **Connecting People in the Travel Industry**
 - Who's who, Rebuilding a list of person-in-charge of international travel (airlines and travel agents)
- ▶ **Information Sharing**
 - Share updated information between airlines and travel agents
- ▶ **Travel Demand Creation Marketing**
 - Joint B2B2C marketing
 - Fam tours for agents

Thank you very much.

